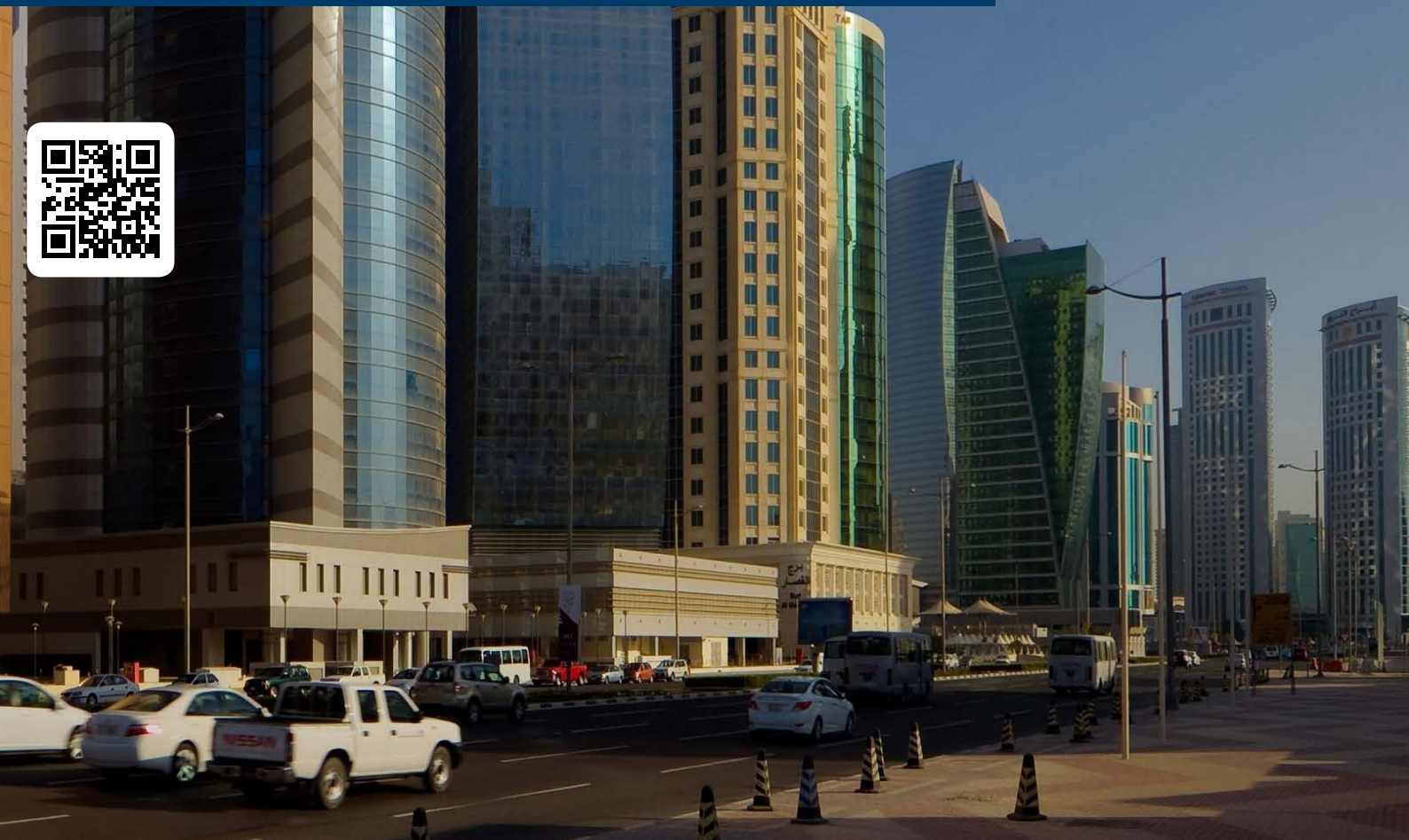


C15 Road Safety Management

Expert training by professionals, for professionals

**Doha, Qatar
December 12-14, 2016**



ABOUT THE IRF

The International Road Federation is a non-governmental, not-for-profit membership organization founded in Washington, DC in 1948 with the mission to encourage and promote development and maintenance of better, safer and more sustainable roads and road networks around the world.

The IRF has a major role to play in all aspects of road policy and development worldwide:

- For governments and financial institutions, the IRF provides a wide base of expertise for planning road development strategy and policy.
- For the private sector, the IRF is a business network, a link to multilateral institutions, such as United Nation agencies and the World Bank, and a platform to access government officials and decision makers.
- For the community of road professionals, including national road associations, engineering societies, advocacy groups, and institutes of higher learning, the IRF provides an invaluable information and knowledge platform.

THE ROAD INDUSTRY'S MOST TRUSTED BRAND IN CONTINUING EDUCATION

For more than 50 years, an essential part of the IRF's mission has been the organization and delivery of training courses that provide continuing professional development for individuals and contribute to the dissemination of knowledge and expertise throughout the world.

As a strong believer in continuing education, the IRF provides members, as well as road professionals worldwide with educational opportunities that are recognized by engineering and transportation societies worldwide. The IRF's Global Training Curriculum provides technical expertise in classroom and practical settings where attendees can learn from and have direct access to seasoned professionals. Each course not only provides the most relevant, up-to-date information and best practices and solutions, but is also designed to assist attendees in learning to correctly apply the knowledge gained.

IRF Executive Seminars are specifically developed to meet the needs of today's highway managers. Whether you are a representative of a highway agency, a member of a financing institution, consultant or contractor, IRF seminars will give you the necessary tools to make improvements in your organization. Our mission is facilitate road progress whenever and wherever we can by organizing constructive events, furnishing needed information and assisting with the training and transfer of best practices and technologies around the world.

For more information on meeting your continuing education goals, please visit:

www.IRF.global/training

COURSE DESCRIPTION

Managerial and technical capacity weaknesses combined with lack of political ownership of road safety targets and underperforming infrastructure present formidable barriers to progress for many low- and middle-income countries.

There is great complexity in effective road safety and collaborating across institutions is needed to achieve effective interventions. In practice, this means managing road safety in a context where different government agencies - Transport, Health, Justice, Interior, Education, Employment, and Finance – share responsibility and stakeholder engagement is key. Initiatives such as the recent adoption of ISO 39001 now allow more active participation by an even wider range of public and private sector actors.

This workshop has been designed for safety professionals who want a theoretical and practical overview of effective road safety institutions and programs. At the end of the workshop, delegates will have an enhanced grasp of the key characteristics of effective road safety management functions, as well as a sharpened focus on managing road safety projects for results.

COURSE OUTCOMES

- Learn about institutional management functions and lead agency role
- Learn about conducting a road safety management capacity review
- Learn about stakeholder engagement
- Introduction to ISO39001 Road Traffic Safety Management
- Managing road safety in the workplace/fleet safety programs

TARGET AUDIENCE

- Road Agency Executives
- Highway and Street Engineers
- Traffic Safety Professionals
- Planners
- Design Consultants
- Traffic Management Professionals
- Law Enforcement
- Contractors
- Research & Academia

DAY 1 – MONDAY, DECEMBER 12

- 08:30-10:30 **Elements of the Road Safety Management System**
- Characteristics of the road safety management system
 - Institutional management functions and lead agency role
 - Managing for results: outputs, intermediate outcomes & final outcomes
 - Interventions
- 10:30-11:00 Break
- 11:00-12:30 **Case studies of Lead Agency Structures and Processes**
- Spain- Direction General of Traffic , Ministry of Interior
 - Great Britain- Department for Transport
 - Serbia- National Traffic Safety Agency, Ministry of Transport
 - Singapore – Road Safety Council
- 12:30-13:30 Lunch
- 13:30-15:00 **Qatar Road Safety Management System**
- Identifying and Securing Facts at the Scene
 - Evidences of the Vehicle's Movement
 - Evidences of the Driver's Reaction
- 15:00-15:30 **DAY 1 WRAP-UP**

DAY 2 – TUESDAY, DECEMBER 13

- 08:30-10:30 **Overview of ISO 39001**
- Background & rationale
 - Structure of the standard
 - Examples of application in the private and public sectors
- 10:30-11:00 Break
- 11:00-12:30 **Case Study of 2 Companies**
- Designing employee mobility plans
 - Designing fleet management campaigns
- 12:30-13:30 Lunch
- 13:30-15:00 **Conducting a Road Safety Management Capacity Review**
- Rationale
 - Process & checklists
 - Presenting findings to decision-makers
 - Country case study
- 15:00-15:30 **DAY 2 WRAP-UP**

DAY 3 – WEDNESDAY, DECEMBER 14

08:30-12:30	Group Exercise: Qatar Road Safety Management Capacity review <ul style="list-style-type: none">• Break out groups• Presentation of groups findings
12:30-13:30	Lunch
13:30-14:30	WORKSHOP CONCLUSIONS & CERTIFICATES

LEAD INSTRUCTORS



Demir Hadzic

International Road Safety Consult, Former Assistant Minister of Serbia

Dr. Demir Hadzic was previously working in the Serbian Ministry of Transport, for eleven years. He was Head of Road Safety Department and Deputy Minister accountable for roads and road safety.

In previous work, he has published around 40 scientific papers in national and international journals and participated in the development of over 30 studies and research projects. He represented Serbia in 2008, for the preparation and adoption of the Resolution on Road Traffic Safety in the UN General Assembly in New York. From 2009 until 2014, he was the Deputy Chairman of SEETO-the regional organization in the field of transport for South East Europe. He was also the chief negotiator representing Serbia for the Transport Treaty between European Commission and the Western Balkans.

Dr. Hadzic is currently working as a Consultant for roads management, transport and logistics engaged with the World Bank (Albania and Morocco), with Governments (Georgia and Serbia) and the private sector in oil and gas (Gazprom NEFT and Petroleum Development Oman).

Dr. Hadzic graduated from the Faculty of Traffic and Transportation Engineering in Belgrade (Master's and Doctoral degrees).



Said Dahdah

Senior Transport Specialist, The World Bank

Said Dahdah is currently a Senior Transport Specialist in the Transport and ICT Global Practice of the World Bank based in the Riyadh office where he is managing the portfolio of the transport advisory services in the GCC countries with a focus on Saudi Arabia.

Prior to his current position, Mr. Dahdah was leading transport investment projects in Yemen, Iraq, Egypt and Morocco, which had a focus on urban transport, corridor development and road safety. One of his priorities is to increase the road safety management capacity and investments in the MENA region, to this effect he still managing a regional road safety program. Before joining the MENA region of the World Bank in 2012, he had worked at the Transport Anchor Unit of the Bank since 2006.

Mr. Dahdah coordinated the infrastructure safety projects of the Global Road Safety Facility and contributed to various training initiatives. In particular, he worked on the implementation of the International Road Assessment Program in various World Bank projects and assisted several countries to establish lead road safety agencies. He provided cross-support to regional transport teams in China, Vietnam, Philippines, India, Bangladesh, Nigeria, Russia, Ukraine, Poland and Colombia. He has extensive experience working in the Urban Transport sector in China and the Highway sector in India.

Mr. Dahdah holds a Master's and a PhD degrees in Transportation Engineering from the George Washington University.

**Martin Heath****Managing Director, RTSMGlobal™**

Martin is a road safety management consultant and Managing Director at RTSMGlobal™

A civil and transportation engineer with Bachelor and Masters degrees, he has over 30 years' experience in transportation safety gathered from a wide range of public and private sector roles, recently responsible for managing road traffic safety at Brighton & Hove City Council in the UK.

Martin is also a qualified trainer, having been Visiting Lecturer in Highway Safety at Aston University's School of Engineering and Applied Science in Birmingham, England for over 15 years and former Visiting Professor of Transportation Safety at the University of Ulster in Belfast, Northern Ireland for over 8 years.

His work has resulted in a global reputation in the road safety field, having chaired the International Group of Road Safety Experts for the IRF (International Road Federation) and participated in a series of road safety policy development projects with the European Road Federation (ERF) as well as publishing several technical papers on injury prevention and road safety management systems. Martin was a founding member of the Society of Road Safety Auditors for the UK's Chartered Institution of Highways & Transportation.

Martin has been involved in the development and promotion of ISO:39001 and Road Traffic Safety Management since 2009. He is an accomplished PRINCE2 project manager, an approved Associate Consultant with the British Standards Institute and a qualified ISO Systems Auditor for ISO:39001. He also sits on the ISO Technical Committee RTS/1 in the UK.

Important Note:

Registration can also be completed online at: www.irf.global/event/c15-rsm-doha



C15 Road Safety Management: Doha | December 12 – 14, 2016

Delegate Registration

FOR OFFICE USE ONLY
Payment Received Date

Contact Information

REFERENCE CODE (IF APPLICABLE)

YEAR

MONTH

DAY

LAST NAME		MOBILE PHONE (WITH COUNTRY CODE) PREFERRED CONTACT NUMBER	
FIRST NAME		OFFICE PHONE (WITH COUNTRY CODE) PREFERRED CONTACT NUMBER	
EMAIL		FAX NUMBER (WITH COUNTRY CODE)	
ORGANIZATION NAME	JOB TITLE	ORGANIZATION WEBSITE	
ORGANIZATION ADDRESS			
CITY	STATE/ PROVINCE	POSTAL CODE	COUNTRY
ORGANIZATION CATEGORY Government Academia Industry Association Private Sector			

Additional Registrants *(please list the names of any additional delegates you are registering)*

LAST NAME	EMAIL
FIRST NAME	JOB TITLE
LAST NAME	EMAIL
FIRST NAME	JOB TITLE
LAST NAME	EMAIL
FIRST NAME	JOB TITLE
LAST NAME	EMAIL
FIRST NAME	JOB TITLE
LAST NAME	EMAIL
FIRST NAME	JOB TITLE

Registration Rates *(check the one box that applies; all amounts in US dollars. Prices are per person)*

IRF MEMBERS: **US \$2,250**

NON MEMBERS: **US \$2,750**
(Non-Qatari Attendees)

QATARI ATTENDEES: **Please contact Dr. Wael K. M. Alhajyaseen**
wyaseen@qu.edu.qa

VISA INVITATION

Do you require a visa invitation letter? Yes No

Payment

PAYMENT TYPE Invoice Check Credit Card	CARD TYPE Visa MasterCard AMEX	CARD NUMBER
CARD EXPIRATION DATE (MM/YY)	CARD SECURITY CODE	NAME ON CARD
AMOUNT TO BE CHARGED (IN US DOLLARS)	TODAY'S DATE (YYYY/MM/DD)	SIGNATURE

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PRINTED NAME	SIGNATURE (IF FAXING)	DATE OF APPLICATION (YYYY/MM/DD)
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International Road Federation

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