

# Public Private Partnerships in the Road Sector

*Expert training by professionals, for professionals*

**Accra, Ghana  
June 6-8, 2016**



**GhIE**  
Ghana Institution of Engineers

## ABOUT THE IRF

The International Road Federation, established in Washington, D.C. in 1948, is a non-governmental, not-for-profit organization with the mission to encourage and promote development and maintenance of better, safer and more sustainable roads and road networks worldwide. Working together with its members and partners, the IRF promotes the social and economic benefits that flow from well-planned and environmentally-sound road transport networks; it helps put in place technological solutions and management practices that provide maximum economic and social returns from national road investments.

The IRF has a major role to play in all aspects of road policy and development worldwide:

- For governments and financial institutions, the IRF provides a wide base of expertise for planning road development strategy and policy.
- For its members, the IRF is a business network, a link to external institutions and agencies, such as the United Nations and the European Union, and a platform to communicate with and access government officials and decision makers.
- For the community of road professionals, including national road associations, advocacy groups, companies and institutions dedicated to the development of road infrastructure, the IRF provides support and knowledge.

Through the International Road Educational Foundation, the IRF awards grants to graduate engineers and other transportation professionals from around the world in support of full-time academic training. With this, the IRF actively supports future generations of industry leaders.

The International Road Federation also takes pride in honoring and recognizing road-industry projects demonstrating excellence and innovation in road development worldwide, via the Global Road Achievement Awards program. The competition, designed to elicit information on successful projects and programs from leading industry organizations, will draw attention to these leading projects and organizations, providing a road map for others to follow in continuously improving and advancing road development worldwide.

With a wide network spanning 116 countries across six continents, the IRF believes that it can make a difference by providing best practices and expert advice to face today's multifaceted world of transport.



### WHO SHOULD ATTEND?

- Engineers and Managers
- Government Agency Personnel
- Private Consultants & Contractors
- Service Providers

## THE IRF'S KNOWLEDGE NETWORK



Public Private Partnerships have become a well-known tool used by road authorities and operators worldwide — there is in fact a wide palette of good and bad experiences which have resulted in a number of operational guidelines and a more efficient use of the respective resources of private and public actors.

However, there is still room for improvement and a need to constantly adapt to a changing economic and regulatory context. This in turn is driving innovation in areas such as ex-post assessments, ethics, governance and the optimized use of government assets which must all underpin the sector's efforts to define and implement suitable instruments.

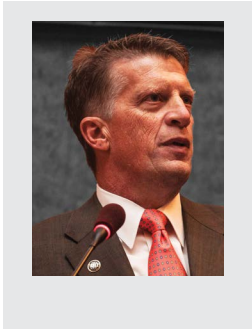
The IRF's course on PPPs is designed to help practitioners stay on top of a fast-evolving topic which will condition the future of infrastructure development. It brings together renowned instructors with unmatched collective experience in road asset development for an in-depth examination of the do's and don'ts to road PPPs in today's world.

**Eng. Abdullah A. Al-Mogbel**  
**IRF Chairman**

## VENUE

Engineers Centre  
13 Continental Road, Roman Ridge  
Accra · GHANA  
<http://www.ghie.org.gh/>

## ABOUT IRF WORKSHOPS



IRF Workshops provide a unique forum for sharing the latest industry technologies, solutions and best practices from all over the world. Delegates will exchange knowledge and take it back to their respective countries for the benefit of their industry and societies.

Roads play a vital role in the economic development of all nations. It is a well-established fact that a poor road network hampers economic and social progress; therefore, in these challenging times, investments in the road sector can benefit the whole of society by providing access to markets, jobs, education, healthcare and other services, by lowering the cost of moving goods, and — my personal passion — by saving lives and avoiding injuries in unnecessary accidents.

I am honored by your participation in this cutting edge IRF Workshop!

**C. Patrick Sankey**  
**IRF President & CEO**

## WORKSHOP DESCRIPTION

Public Private Partnerships are being increasingly utilized as an alternative to traditional public financing methods for road and surface transport. This workshop will bring together practitioners and experts from the private sector, public sector, and financing institutions to discuss and the examine what are the necessary conditions to implement successful PPP projects that bring value to the government, its private sector partners, and most importantly the public.

The program will involve a detailed discussion of key success factors such as building capacity within the public and private sector, the necessary policy & legal frameworks, optimal risk sharing practices, and available tools to assess the financial viability of projects. In addition, the program will examine successful examples from both emerging and developed economies and present some practices and tools that can be utilized under different country conditions.

## LEARNING OUTCOMES

- Understand PPPs and their role in delivering infrastructure services
- Learn how to create and “enabling environment” for PPPs
- Develop a business case for PPPs
- Utilize available tools asses project viability
- Gain an understanding of risk allocation under different environments
- Get exposed to Best Practices in PPP from around the world

## TARGET AUDIENCE

- Engineers and Managers
- Government Agency Personnel
- Private Consultants & Contractors
- Service Providers

## DAY 1

Framework of Public-Private Partnerships

Characteristics of Public Private Partnerships

Roles and Responsibilities of Key Stakeholders in a PPP framework

Legal/Legislative Bases for PPP's

Defining Risks Under PPP's

## DAY 2

Financing a PPP project (Case Study: Highways)

PPP Documentation: Components and Technical Requirements

Assessing Risk Factors: Agency/Consultant or Contractor Viewpoint

Specifications and Performance Evaluation of PPP's

International Overview of PPP projects

## DAY 3

Best Practices in Planning and Executing PPP's

Management Issues and Requirements

Increasing Private Sector Participation in PPP's

Road Sector Reform to Implement PPP's

Key Success Factors and Challenges in PPP Implementation

# Important Note:

Registration can also be completed online at: [www.irfnews.org/event/ppp16-accra](http://www.irfnews.org/event/ppp16-accra)



Public Private Partnerships Workshop: Accra, June 6-8, 2016

## Registration

**FOR OFFICE USE ONLY**

**Payment Received Date**

### Contact Information

REFERENCE CODE (IF APPLICABLE)

YEAR MONTH DAY

LAST NAME		MOBILE PHONE (WITH COUNTRY CODE) PREFERRED CONTACT NUMBER	
FIRST NAME		OFFICE PHONE (WITH COUNTRY CODE) PREFERRED CONTACT NUMBER	
EMAIL		FAX NUMBER (WITH COUNTRY CODE)	
ORGANIZATION NAME	JOB TITLE	ORGANIZATION WEBSITE	
ORGANIZATION ADDRESS			
CITY	STATE/ PROVINCE	POSTAL CODE	COUNTRY
ORGANIZATION CATEGORY Government    Academia    Industry Association    Private Sector			

### Additional Registrants *(please list the names of any additional delegates you are registering)*

LAST NAME		EMAIL	
FIRST NAME		JOB TITLE	
LAST NAME		EMAIL	
FIRST NAME		JOB TITLE	
LAST NAME		EMAIL	
FIRST NAME		JOB TITLE	
LAST NAME		EMAIL	
FIRST NAME		JOB TITLE	

### Registration Rates *(check the one box that applies; all amounts in US dollars; all rates are per person)*

GHIE MEMBERS                      IRF MEMBERS                      NON-IRF MEMBERS  
**US \$800**                              **US \$800**                              **US \$1600**

*Rates valid until 2 weeks prior to event. Late / on-site registrations are subject to an additional 10% fee.*

VISA INVITATION  
Do you require a visa invitation letter?    Yes    No

### Payment

PAYMENT TYPE Invoice    Check    Credit Card	CARD TYPE Visa    MasterCard    AMEX	CARD NUMBER
CARD EXPIRATION DATE (MM/YY)	CARD SECURITY CODE	NAME ON CARD
AMOUNT TO BE CHARGED (IN US DOLLARS)	TODAY'S DATE (YYYY/MM/DD)	SIGNATURE

*By signing this document, I agree to comply with the Terms and Conditions applicable to IRF Events and provide full release of my likeness and voice to be used for promotional purpose by the IRF. This release covers photos and videos taken during the event.*

PRINTED NAME	SIGNATURE	DATE OF APPLICATION (YYYY/MM/DD)
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**Better Roads. Better World.**

[www.IRFnews.org](http://www.IRFnews.org)



**International Road Federation**

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