



IRF Workshop



Road Safety

Professional, hands-on training

**Riyadh, Saudi Arabia
May 30-June 1, 2016**



ABOUT THE IRF

The International Road Federation, established in Washington, D.C. in 1948, is a non-governmental, not-for-profit organization with the mission to encourage and promote development and maintenance of better, safer and more sustainable roads and road networks worldwide. Working together with its members and partners, the IRF promotes the social and economic benefits that flow from well-planned and environmentally-sound road transport networks; it helps put in place technological solutions and management practices that provide maximum economic and social returns from national road investments.

The IRF has a major role to play in all aspects of road policy and development worldwide:

- For governments and financial institutions, the IRF provides a wide base of expertise for planning road development strategy and policy.
- For its members, the IRF is a business network, a link to external institutions and agencies, such as the United Nations and the European Union, and a platform to communicate with and access government officials and decision makers.
- For the community of road professionals, including national road associations, advocacy groups, companies and institutions dedicated to the development of road infrastructure, the IRF provides support and knowledge.

Through the International Road Educational Foundation, the IRF awards grants to graduate engineers and other transportation professionals from around the world in support of full-time academic training. With this, the IRF actively supports future generations of industry leaders.

The International Road Federation also takes pride in honoring and recognizing road-industry projects demonstrating excellence and innovation in road development worldwide, via the Global Road Achievement Awards program. The competition, designed to elicit information on successful projects and programs from leading industry organizations, will draw attention to these leading projects and organizations, providing a road map for others to follow in continuously improving and advancing road development worldwide.

With a wide network spanning 116 countries across six continents, the IRF believes that it can make a difference by providing best practices and expert advice to face today's multifaceted world of transport.

MORE INFORMATION

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CHAIRMAN'S MESSAGE



The rapid and significant development of road infrastructure in the Kingdom of Saudi Arabia and the Gulf region makes it very important for enforcement personnel and highway professionals to remain abreast of global best practices and technological developments in the field of road safety. As such, this course is part of a series of customized IRF training programs on Road Safety, specifically designed for the Kingdom of Saudi Arabia to help raise the awareness and build capacity within the road and transport sector, with the ultimate goal of eliminating all needless road traffic accident injuries and deaths.

Attendees of this workshop will learn about practical policies and solutions that can be applied successfully to improve road safety. A special focus will be given to speed enforcement, traffic management, and police leadership. Attendees will also be introduced to road safety audits and how they can be applied to help prevent hazards and reduce accidents.

I look forward to you joining the global family of alumni who have benefited from the IRF's exceptional road safety training programs.

Eng. Abdullah A. Al-Mogbel
IRF Chairman

ABOUT IRF CERTIFIED WORKSHOPS



IRF Certified Workshops provide a unique forum for sharing the latest industry technologies, solutions and best practices from all over the world. Delegates will exchange knowledge and take it back to their respective countries for the benefit of their industry and societies.

Roads play a vital role in the economic development of all nations. It is a well-established fact that a poor road network hampers economic and social progress; therefore, in these challenging times, investments in the road sector can benefit the whole of society by providing access to markets, jobs, education, healthcare and other services, by lowering the cost of moving goods, and by saving lives and avoiding injuries in unnecessary accidents.

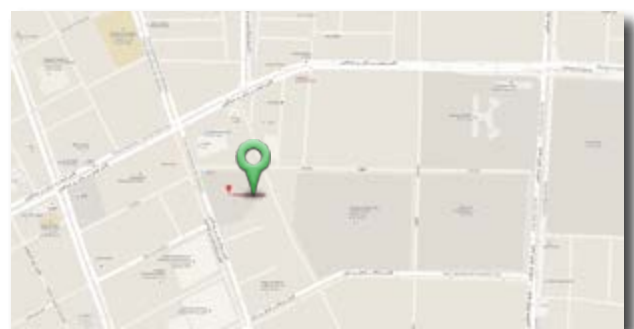
I am honored by your participation in this cutting edge IRF Certified Workshop!

C. Patrick Sankey
IRF President & CEO

VENUE

Riyadh Palace Hotel

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MONDAY, MAY 30

- 09:00 Welcome
H.E. Hathloul Al-Hathloul, Deputy Minister for Roads
H.E. Dag Juhlin-Dannfelt, Swedish Ambassador
- 09:30 Global Status of Road Safety
Mike Dreznes
- 11:30 Break
- 12:00 Vision Zero
Swedish Consortium
- 15:00 Dismissal

TUESDAY, MAY 31

- 09:00 Police Leadership
Benjamin Van Rooyen
- 10:00 Traffic Silence
Benjamin Van Rooyen
- 11:30 Break
- 12:00 Speed Management
Benjamin Van Rooyen & Philip Wijers
- 14:00 Road Safety Case Study
Eng. Abdul Karim Allohaidan
- 14:20 Road Safety Case Study
Eng. Tariq Gotsy
- 14:40 Road Safety Case Study
Eng. Ali Abulibdeh
- 15:00 Dismissal

WEDNESDAY, JUNE 1

- 09:00 Offence Monitoring (Quality Control)
Benjamin Van Rooyen
- 11:45 Break
- 12:20 Maximizing the Subjective Chance of Apprehension
Philip Wijers
Road Safety Audits
Mike Dreznes
- 14:00 Closing Session

LEAD INSTRUCTORS



MICHAEL DREZNES, Executive Vice President, International Road Federation, USA

Michael G. Dreznes assumed his current position of Executive Vice-President of the International Road Federation in February of 2012. Dreznes has spent the last 30 years working to make the roads safer around the world. He is recognized as one of the world's leading specialists on roadside safety promoting the concept of "Forgiving Roads," and has conducted multiple road safety training seminars on roadside safety, work zone safety, vulnerable user safety and road safety audit in more than 60 countries around the world.



BENJAMIN VAN ROOYEN, Acting Principal, Lyceum College, South Africa

Benjamin van Rooyen has an Honors Degree in Police Science from the University of South Africa (UNISA) and a National Diploma in Traffic Management from the Institute of Traffic and Metropolitan Police Officers of Southern Africa – (ITMPO). He is currently enrolled for his Master's Degree – researching "Predictive Police Practice in South Africa". He is a traffic law enforcement veteran with more than 32 years of service in a large municipal traffic law enforcement agency and 11 years in an academic environment (higher education). He was Chief Traffic Officer of Germiston City, Director of Public Safety and an Interim Deputy Chief of Police at the Ekurhuleni Metropolitan Police Department before joining Lyceum College. He is the writer of numerous articles, study manuals and text books in the field of traffic science. He is currently the Acting Principal of Lyceum College in South Africa.

GUEST SPEAKERS



ENG. ABDUL KARIM ALLOHAIDAN, Assistant Managing Director, Shihb Al-Jazira

Engineer Allohaidan graduated in 1980 from the University of Arizona in the United States as a Civil Engineer and immediately joined the Ministry of Communication (currently the Ministry of Transport). He formed the traffic and safety engineering section in 1981 while supervising the Riyadh-Dammam Expressway. He also successfully formed the Traffic and Safety Engineering Department in 1984 and was assigned as the first head of this department. In 1986 he took part in IRF's 18-month training program "Traffic Safety Engineering & Accident Reconstruction" held in the United States. He has worked for the Shihb Al-Jazira Contracting Company since 1985, where he is currently the Assistant Managing Director.



ENG. TARIQ GOTSY, Director of Traffic Eng. and Safety Dept. Ministry of Transport, Saudi Arabia

Mr. Tariq Gotsy has been the Director of Traffic Engineering and Safety Department at the Ministry of Transport for more than 20 years. He holds Bachelor's of Science in Civil Engineering and is a member of many national and regional committees regarding roads and transportation and safety. Mr. Gotsy designed and published an awareness booklet for road singage and a booklet covering traffic safety in road work zones. He has also participated in preparing the National Strategic Plan for Traffic Safety, as well as the National Transportation Strategy.



ENG. ALI ABULIBDEH, Assistant General Manager of Projects, Shihb Al Jazira Contracting Co.

Eng. Ali Yousef Abulibdeh has more than 35 years experience in the fields of road construction & maintenance, asphalt pavements and quality control. In addition, he teaches civil engineering at the Amman Arab University in Jordan. Currently, he is working as the assistant general manager of projects at Shihb Al Jazira Contracting Company. He is also a member of the Jordan Engineers Association and the Saudi Council of Engineers. Furthermore, he is a frequent contributor and participant in various international conferences and workshops.



PHILIP J. WIJERS, Director Government Affairs – Sensys Gatso Group

Philip J. Wijers holds a cum laude masters degree in economic geography (specialization: transport economics) from the University of Amsterdam (1988).

After business development, sales & marketing and strategy related positions in the airline industry with All Nippon Airways (1989 - 1995) in Japan and KLM (1995 - 2000) in the Netherlands, he joined the Netherlands Ministry of Economic Affairs in 2000. From 2001 he worked as attaché and later as counsellor at the economic section of the Netherlands' embassies in Japan and Korea and representation in Taiwan in 2001, where he was responsible for transportation, innovation, R&D, business & trade promotion issues for Dutch companies and organizations and their counterparts in Japan, Korea and Taiwan.

In 2010 he joined GATSO as Director Government Affairs. In close cooperation with government organizations and NGOs, GATSO enforcement systems (speed & red light) and environmental zoning and access control equipment promote road safety, a greener, more quiet liveable urban environment and an controlled optimized traffic flow.

Sponsorship Packages	PLATINUM	GOLD	SILVER	BRONZE
Cost	IRF Member US \$30,000 Non-member US \$37,500	US \$20,000 US \$25,000	US \$15,000 US \$18,750	US \$10,000 US \$12,500
Recognition in post-program communications	✓	✓		
Company pull-up banner in workshop room (self-supplied)	✓	✓	✓	
Complimentary workshop registrations	8	5	3	2
20% discount on registration price when purchasing additional registrations	Unlimited	15	10	5
Company name and logo will be presented in all publicity and marketing materials under sponsorship level, including: event banners, opening screen, IRFnews.org website, official workshop agenda*	✓	✓	✓	✓
Recognition and plaque presentation at closing ceremony	✓	✓	✓	✓

Road Safety Workshop: Riyadh | May 30 – June 1, 2016



FOR OFFICE USE ONLY
Payment Received Date

Sponsor Application

Contact Information

		REFERENCE CODE (IF APPLICABLE)	YEAR	MONTH	DAY
LAST NAME		MOBILE PHONE (WITH COUNTRY CODE) PREFERRED CONTACT NUMBER			
FIRST NAME		OFFICE PHONE (WITH COUNTRY CODE) PREFERRED CONTACT NUMBER			
EMAIL		FAX NUMBER (WITH COUNTRY CODE)			
ORGANIZATION NAME	JOB TITLE				
ORGANIZATION ADDRESS					
CITY	STATE/PROVINCE	POSTAL CODE	COUNTRY		

Sponsor *(check the one box that applies; all amounts in US dollars)*

IRF MEMBERS Platinum: US \$30,000 Gold: US \$20,000 Silver: US \$15,000 Bronze: US \$10,000	NON MEMBERS Platinum: US \$37,500 Gold: US \$25,000 Silver: US \$18,750 Bronze: US \$12,500
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Payment

PAYMENT TYPE Invoice Check Credit Card	CARD TYPE Visa MasterCard AMEX	CARD NUMBER
CARD EXPIRATION DATE (MM/YY)	CARD SECURITY CODE	NAME ON CARD
AMOUNT TO BE CHARGED (IN US DOLLARS)	TODAY'S DATE (YYYY/MM/DD)	SIGNATURE

By signing this document, I agree to comply with the Terms and Conditions applicable to IRF Events and provide full release of my likeness and voice to be used for promotional purpose by the IRF. This release covers photos and videos taken during the event.

PRINTED NAME	SIGNATURE	DATE OF APPLICATION (YYYY/MM/DD)
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Important Note:

Registration can also be completed online at: www.irfnews.org/event/srdws16-riyadh/



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Delegate Registration

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Contact Information

LAST NAME		REFERENCE CODE (IF APPLICABLE)	YEAR	MONTH	DAY
FIRST NAME		MOBILE PHONE (WITH COUNTRY CODE) PREFERRED CONTACT NUMBER			
EMAIL		OFFICE PHONE (WITH COUNTRY CODE) PREFERRED CONTACT NUMBER			
ORGANIZATION NAME		JOB TITLE	ORGANIZATION WEBSITE		
ORGANIZATION ADDRESS					
CITY	STATE/ PROVINCE	POSTAL CODE	COUNTRY		
ORGANIZATION CATEGORY Government Academia Industry Association Private Sector					

Additional Registrants *(please list the names of any additional delegates you are registering)*

LAST NAME	EMAIL
FIRST NAME	JOB TITLE
LAST NAME	EMAIL
FIRST NAME	JOB TITLE
LAST NAME	EMAIL
FIRST NAME	JOB TITLE
LAST NAME	EMAIL
FIRST NAME	JOB TITLE
LAST NAME	EMAIL
FIRST NAME	JOB TITLE

Registration Rates *(check the one box that applies; all amounts in US dollars. Prices are per person)*

IRF MEMBERS Government (non Saudi) /Academia: US \$960 / SAR 3,600 Private Sector: US \$2,000 / SAR 7,500 Saudi Government: Free	NON MEMBERS Government/Academia: US \$1,200 / SAR 4,500 Private Sector: US \$2,500 / SAR 9,400
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VISA INVITATION
Do you require a visa invitation letter? Yes No

Payment

PAYMENT TYPE Invoice Check Credit Card	CARD TYPE Visa MasterCard AMEX	CARD NUMBER
CARD EXPIRATION DATE (MM/YY)	CARD SECURITY CODE	NAME ON CARD
AMOUNT TO BE CHARGED (IN US DOLLARS)	TODAY'S DATE (YYYY/MM/DD)	SIGNATURE

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GLOBAL

KNOWLEDGE • SOLUTIONS • EDUCATION
BUSINESS OPPORTUNITIES • BEST PRACTICES



Building Industry Partnerships

Better Roads. Better World.



International Road Federation

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