3rd Africa Regional Congress & Exhibition
Accra, Ghana
July 7-10, 2020
3rd IRF Africa Regional Congress & Exhibition
“Delivering Tools for Mobility & Regional Connectivity”
Accra, Ghana

7-8 July 2020: Certified Road Safety Training Workshop
9-10 July 2020: IRF Africa Regional Congress & Exhibition

Background
Achieving Africa’s regional connectivity vision remains hinged on improving existing road networks, raising revenues through innovative procurement, financing and contract management, and ensuring a higher level of service to all road users.

Against this backdrop, the 3rd IRF Africa Regional Congress & Exhibition pursues the objective of exploring a range of policies and mechanisms aimed at offering policy makers practical options to ensure its road program supports the country’s sustainable development goals and socio-economic objectives.

Congress Topics
- Adopting a long-term highway funding & procurement framework for the continent
- Implementing “Vision Zero” Traffic Injuries on African Roads
- Enhancing the Quality of the Road Network through Durable Pavement Design, Weather-Resilient Infrastructure & Preventive Maintenance & Asset Management Strategies
- Developing sustainable rural connectivity
- Achieving cost recovery through road pricing and etolling

Who Should Attend
✓ African Road Agencies & Road Maintenance Funds
✓ Construction Contractors, Engineers & Managers
✓ Equipment Manufacturers, Suppliers and Distributors
✓ Design Consultants, Engineers & Managers
✓ Engineering Services Professionals
✓ Transport Research Institutes
✓ University Researchers and Professors
✓ International Development Specialists & Financing Institutions
✓ Students
### Agenda: 7 & 8 July

**CERTIFIED TRAINING WORKSHOP** *(separate registration required)*  
Road Safety Audits & Inspections: Saving Lives Beyond 2020  
Hosted by the Ghana Institution of Engineering  13 Continental Road, Roman Ridge, Accra

#### Workshop Day 1:

- **9:00-11:00** Defining the Need for Road Safety and Road Safety Audit  
- **11:00 -11:30** BREAK  
- **11:30-12:30** Fundamentals of Road Safety Audit  
- **12:30-1:30** LUNCH  
- **1:30-3:30** Real World Experiences with Road Safety Audits  
- **3:30 -4:00** BREAK  
- **4:00-5:00** Focus on School Zone and Motorcycle Safety  
- **5:00-5:30** Review  
- **5:30 DISMISSAL**

#### Workshop Day 2:

- **9:00-11:00** Status of Road Safety Audit in Africa Today  
- **11:00 -11:30** BREAK  
- **11:30-1:30** Conducting a Road Safety Audit  
- **1:30-2:30** LUNCH  
- **2:30-3:30** Attributes of a Good Leader RSA Team Leader  
- **3:30-4:30** Qualifying Knowledge Practice Exam  
- **4:30-5:00** Summary and Review  
- **5:00 DISMISSAL**

---

**Michael G. Dreznes**  
**Executive Vice President**  
**International Road Federation**

Michael G. Dreznes assumed his current position of Executive Vice-President of the International Road Federation (IRF) in February of 2012. Dreznes has spent the last thirty-four years working to make the roads safer around the world. He is recognized as one of the world’s leading specialists on roadside safety promoting the concept of “Forgiving Roads,” and has conducted multiple road safety training seminars on roadside safety, work zone safety, vulnerable user safety and road safety audit in more than sixty countries around the world. Dreznes served as the Co-Chairman of the Transportation Research Board (TRB) AFB20 (2) Roadside Safety Subcommittee on International Research Activities for eighteen years. He currently is the Co-Chairman of the United Nations Road Safety Collaboration (UNRSC) Decade of Action Pillar 2: Safer Roads and Mobility Project Group, and a member of the PIARC Road Safety Technical Committee 3.2 Design and Operation of Safer Road Infrastructure. In January 2015, Dreznes was named the winner of the TRB AFB20 Roadside Safety Design Kenneth Stonex Lifetime Achievement Award that recognized his passion and contribution to road safety education. Citation on the award stated he has taught thousands of people around the globe the value and benefits of investing in road safety – helping both advanced and developing countries improve their roadway systems.
### Agenda: 9-10 July

**July 9**
**Congress Day 1**
- Opening Ceremony
- Opening Plenary Session: Road Agency Directors Roundtable
- Plenary Session: Vision Zero: A Program for Safer Roads in Africa
- Session 1a: Mainstreaming safety into road design & operations
- Session 1b: Speed Management & Enforcement
- Session 2a: Innovations in Road & Pavement Design
- Session 2b: Preventive Maintenance & Asset Management Strategies

**July 10**
**Congress Day 2**
- Plenary Session: Ghana’s Road Vision & Programs (Host Session)
- Plenary Session: Road & Highway Financing & Procurement
- Session 3: Urban Connectivity
- Session 4: Rural Transport and Connectivity
- Plenary Session: Road Sector Cooperation across borders
- Closing Panel

### Congress Speakers

<table>
<thead>
<tr>
<th>Image</th>
<th>Name &amp; Title</th>
</tr>
</thead>
</table>
| ![Hon. Kwasi Amoako Attah](image1) | Hon. Kwasi Amoako Attah  
Minister of Roads & Highways  
Republic of Ghana |
| ![Nicholas Worrell](image2) | Nicholas Worrell  
Director of the Office of Safety Advocacy  
National Transportation Safety Board (NTSB) |
| ![Michael G. Dreznes](image3) | Michael G. Dreznes  
Executive Vice President  
International Road Federation |
<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ing. Leslie Alex Ayeh</td>
<td>President</td>
<td>Ghana Institution of Engineering</td>
</tr>
<tr>
<td>Philip J. Wijers</td>
<td>Director Government Affair</td>
<td>Sensys Gatso Group</td>
</tr>
<tr>
<td></td>
<td>&amp; Chair, IRF Committee on Enforcement</td>
<td></td>
</tr>
<tr>
<td>Prof. Bernhard Hofko</td>
<td>Research Center for Road Engineering</td>
<td>Vienna Institute of Technology</td>
</tr>
<tr>
<td>Vincent Lecamus</td>
<td>President</td>
<td>Immergis</td>
</tr>
<tr>
<td>Juliet Adu</td>
<td>Ghana Country Manager/Road Safety Engineer</td>
<td>Amend</td>
</tr>
</tbody>
</table>
Venue & Registrations

Accra International Conference Centre (July 9-10)

Congress
- 1700 GHS Ghana delegates
- 400 USD Sub-Saharan Africa delegates
- 550 USD IRF Members
- 750 USD Others
- 100 USD Students/600 GHS (upon justification)

Workshop
- 150 USD/900 GHS access to the certified workshops only

Registrations at www.irf.global/event/afrc3-accra/
For additional information please contact:
Ing. Dr. Patrick Amoah Bekoe, Africa Regional Manager, pbekoe@irf.global +233 26 843 0889

Recommended Hotels

Accra City Hotel
https://www.accracityhotel.com/
(US$165 / US$185 for Standard / Superior Room).

Mövenpick Ambassador Hotel
(US$280.00)

Kempinski Hotel Gold Coast
(US$270)
Corporate Visibility

Place your company’s brand, products and services at center stage during this high-level industry event. With an exhibit or sponsorship package you can build greater market awareness by increasing your exposure in front of top decision makers, government officials and buyers who are directly involved with road and transport infrastructure industry programs.

<table>
<thead>
<tr>
<th></th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>US$ 10,000</td>
<td>US$ 7,000</td>
<td>US$ 4,000</td>
</tr>
<tr>
<td></td>
<td>US$ 12,000 (non members)</td>
<td>US$ 8,000 (non members)</td>
<td>US$ 6,000 (non members)</td>
</tr>
<tr>
<td></td>
<td>1 available</td>
<td>3 available</td>
<td>Unlimited</td>
</tr>
<tr>
<td></td>
<td>5 registrations</td>
<td>4 registrations</td>
<td>3 registrations</td>
</tr>
<tr>
<td></td>
<td>Double exhibition booth</td>
<td>Exhibition booth</td>
<td>Exhibition booth</td>
</tr>
<tr>
<td></td>
<td>Opportunity to present (Plenary Session)</td>
<td>Opportunity to present</td>
<td>Opportunity to present</td>
</tr>
<tr>
<td></td>
<td>Advertisement in program (Full page)</td>
<td>Advertisement in program (half page page)</td>
<td>Logo in program</td>
</tr>
<tr>
<td></td>
<td>Material in delegate bags</td>
<td>Support to Matchmaking</td>
<td>Support to Matchmaking</td>
</tr>
</tbody>
</table>

Exhibition booth (3x2) only: 2,500 USD (limited availability)

Sales enquiries:

Ghana:
Ing. Dr. Patrick Amoah Bekoe, Africa Regional Manager, pbekoe@irf.global +233 26 843 0889

International:
Brendan Halleman, Vice President, bhalleman@irf.global
GLOBAL
KNOWLEDGE • ADVOCACY • EDUCATION
BEST PRACTICES • BUSINESS OPPORTUNITIES


International Road Federation

GLOBAL HEADQUARTERS & SECRETARIAT
Madison Place
500 Montgomery Street, Fifth Floor
Alexandria, VA 22314 USA
Telephone: +1 703 535 1001 Facsimile: +1 703 535 1007

REGIONAL OPERATIONS
Brussels, Belgium | Accra, Ghana
Nairobi, Kenya | Kuala Lumpur, Malaysia | Chicago, IL USA

www.IRF.global