“Vision Zero for Georgia”
Road Safety Conference & Exhibition
Tbilisi, Georgia
July 16-17, 2020
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Background
The end of the United Nations Decade of Action for Road Safety in 2020 marks the start of new forms of international collaboration to avert the continuing and growing epidemic of road traffic injuries, responsible for 1,350,000 fatalities per year. Key to the success of further efforts is the acknowledgement that no level of death or serious injury is acceptable. Taking human fallibility and vulnerability into account must thus become paramount priorities for all actors of the road transport system.

The International Road Federation (IRF Global) is fully committed to supporting efforts to translate Georgia’s “Vision Zero” commitment into a tangible policies and design guidelines.

Learning Objectives
- Focus on road deficiencies that lead to severe and fatal injuries
- Apply systematic risk assessment across all user categories and identify data sources available to support decision-making
- Learn how to present findings to decision makers and make a compelling case for safety investments
- Correctly specify active and passive safety countermeasures and learn about testing criteria
- Learn how advanced technology can be utilized to enhance operations and safety of roads

Target Audience
- Road & Transportation Agency Executives
- Federal & State Public Officials
- Regional Transportation Authorities
- Road Safety Engineers & Auditors
- Private Consultants & Contractors
- Infrastructure Developers
- Infrastructure Funds / Financial Institutions
- Technical Advisors, Insurers, Modelers
- Suppliers and Distributors of Road Safety Products

Technology Showcase
A limited number of table top displays and live demonstrations of advanced traffic safety technologies are available to road safety suppliers and other organizations in an adjoining exhibition area. For information, please contact Brendan Halleman bhalleman@irf.global
## Agenda – Day 1

### 09:00-09:30 What we Want to Achieve
- General Introduction
- Welcome and high-level addresses

### 09:30-10:45 From Vision to Application: Safe System in Practice

The Safe System approach aims for a more forgiving road system. It accepts that people will make mistakes, and argues for a layered combination of measures to prevent people from dying from these mistakes by taking the physics of human vulnerability into account.

### 11:00-12:30 Diagnosing Road Injury Risk

IRF strongly supports the extended and expanded use of road infrastructure safety diagnosis tools procedures, chief among which Road Safety Audits and Inspections. Approaches to successfully eliminating “black spots” (high accident clusters) will also be presented here.

### 14:00-15:30 Best Practices in Enforcement

Measures to cut exceeding speed and distracted driving are recognized as one of the most effective pathways to achieving immediate and lasting reductions in reductions in Road Traffic Injuries. In recent years, technological breakthroughs have combined to offer police forces more options to capture violations, and the use and impacts of these technologies need to be fully understood to ensure they achieve intended results.

### 15:45-17:00 Focus on Vulnerable Road Users

Pedestrians and users of two-wheeled transport account for the same – and in many cases, greater – proportion of road deaths as car occupants. This panel will review corrective actions that can be taken to reduce VRU-related injuries in light of international experience.

## Agenda – Day 2

### 09:00-10:30 Forgiving Roads

This panel will introduce global best practices for roadside safety, including the importance of site-specific data to determine the most appropriate product for a particular application as well as the requirements to maintain this asset to specified performance criteria.

### 11:00-12:30 Self Explaining Roads

Well designed and maintained traffic signs & pavement markings have proven safety benefits. Drivers able to understand the road environment and make informed decisions are less prone to run-off road accidents. This panel will take stock of international experience in the design and maintenance of these systems.

### 13:30-16:00 Towards a national Vision Zero strategy (interactive workshop)

Speakers & delegates are invited to draw on the presentations & exchanges to establish a roadmap for the host country.

### 16:00 Closing Remarks
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