



IRF Asia-Pacific Virtual Congress

March 16-19, 2021



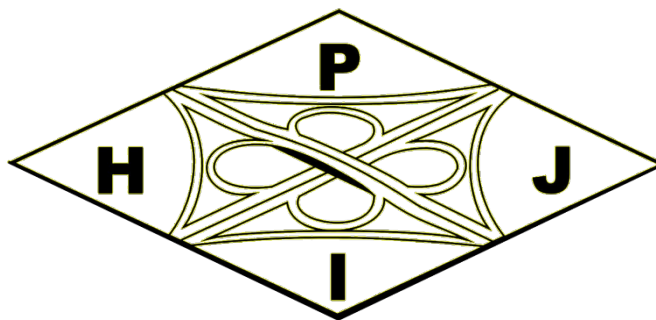
Virtual Conference



3rd IRF Asia Pacific Regional Congress
Connecting Asia-Pacific with Smart, Safe, & Resilient Roads
March 16-19, 2021

Host Organization

Indonesian Road Development Association



Background

IRF's flagship event in Asia-Pacific will bring together the leading stakeholders and experts in the region to discuss best practices, technical innovations, new technologies and policy recommendations that support regional connectivity and economic cooperation and development. The conference will also examine the impact of the COVID19 pandemic on road and transport agencies and the steps needed to ensure the region's infrastructure investment needs are met.

Headline Topics

- ✓ Impact of Covid19 on Road Agencies
- ✓ Road Safety: The Forgotten Pandemic
- ✓ Climate Resilience
- ✓ Road Asset Management

Who Will Attend?

- ✓ Public Works Ministries & Road Agencies
- ✓ Regional institutions & Development Partners
- ✓ Major Road Contractors and Design Consultancies
- ✓ Materials Laboratory Engineers
- ✓ Transportation Faculties & Research Institutes
- ✓ Civil society (e.g. road safety NGOs)

Registration Fees

| | |
|---------------------------------------|----------------------|
| Public Sector & CDB Member Countries: | Complimentary |
| IRF Member: | US\$200 |
| Non IRF Member: | US\$400 |

Agenda (all times local / GMT+7)

Pre-Conference Day

09:00-11:00 Road Safety Master Class

Day 1

09:00-10:15 Opening Session & Keynote Addresses

Navigating COVID-19 impact on transportation and logistics ecosystems in Asia-Pacific

10:30-11:45 Executive Session

Effective Road Asset Management: From Concept to Implementation

12:00-13:15 Virtual Exhibition & Poster Sessions

13:30-14:30 Executive Session: Building Resilience into Road Infrastructure

Day 2

9:00-10:15 Keynote Address: Road Safety, the Forgotten Pandemic

10:30-11:30: Executive Session: Improving Road Safety through Analytics

11:30-12:30 Sponsored Session

12:30-13:30 Virtual Exhibition & Poster Sessions

13:30-14:30 Executive Session: Workzone Safety

Day 3

9:00-10:30 Executive Session: The Role of Private Financing in Road Infrastructure

10:45-11:45 Sponsored Session

12:00-13:00 Closing Session: Congress Wrap-up

Sponsorship Benefits

IRF has procured an interactive virtual meeting platform that allows attendees from anywhere in the world to visit the exhibits, and sponsors to connect individually with attendees. Sponsors will receive advanced information on participating delegates and will be able to pre-schedule online meeting rooms and real-time product demonstrations.

For an overview of sponsorship packages, please contact Magid Elabyad melabyad@irf.global

PLATINUM LEVEL (\$10,000)

Twenty free registrations

Brand Elevation

- Opportunity to show a 1- 2-minute video highlighting firm's capabilities
- Recognition as a lead sponsor at the beginning of each day
- Lead recognition and logo placement in all event-related communications, website and conference rooms
- Recognition to IRF's Twitter, LinkedIn, and Facebook followers

Program Content

- Introduce speakers for one general session
- Host a 60/90 minute Sponsored Session

Attendee Engagement

- Virtual Exhibit Booth
- Access to attendee list in advance of the event and support in pre-scheduling one-on-one business development meetings
- Share "virtual" business cards through direct options with attendees
- Targeted Email with content of your choice

GOLD LEVEL (\$7,500)

Fifteen free registrations

Brand Elevation

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to IRF's Twitter, LinkedIn, and Facebook followers

Program Content

- Introduce speakers for one general session
- Host a 60/90 minute Sponsored Session

Attendee Engagement

- Virtual Exhibit Booth
- Access to attendee list in advance of the event and support in pre-scheduling one-on-one business development meetings
- Share "virtual" business cards through direct options with attendees
- Targeted Email with content of your choice

SILVER LEVEL (\$5,000)

Ten free registrations

Brand Elevation

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to IRF's Twitter, LinkedIn, and Facebook followers

Program Content

- Introduce speakers for one general session
- Host a 60-minute Sponsored Session

Attendee Engagement

- Virtual Exhibit Booth
- Access to attendee list in advance of the event and support in pre-scheduling one-on-one business development meetings
- Share "virtual" business cards through direct options with attendees

BRONZE LEVEL (\$2,500)

Five free registrations

Brand Elevation

- Recognition and logo placement in all event-related communications, website and sponsor slide
- Recognition to IRF's Twitter, LinkedIn, and Facebook followers

Attendee Engagement

- Virtual Exhibit Booth
- Share "virtual" business cards through direct options with attendees

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BEST PRACTICES • BUSINESS OPPORTUNITIES

Better Roads. Better World.



International Road Federation

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