



IRF Global Sessions @ Intertraffic Amsterdam

Amsterdam, Netherlands
April 16-18, 2024



SCAN FOR
INTERACTIVE AGENDA

Traffic Management and Safety: Reducing Crashes and Congestion

Tuesday 16 April 2024 | 1-2 pm

Intertraffic Amsterdam, **Room:** Theatre 2, hall 7

As our roadways become increasingly crowded and connected, the importance of efficient traffic management cannot be overstated. The session will dive into the critical intersection of traffic management and road safety.

Discover how crashes and congestion can be significantly mitigated through the strategic utilization of digital tools in traffic management. The presentations, each carefully crafted to offer unique perspectives, cover a range of areas. From understanding the symbiotic relationship between traffic management and road safety, to employing digital tools for mapping road risk among vulnerable road users, we explore the latest developments in the field.

The journey will also include exploration on how artificial intelligence plays a crucial role in upkeeping road infrastructure and highlight an innovative approach to ensuring the safety of cyclists on our roads.

The IRF Global organized session aims to shed light on the pivotal role of traffic management in enhancing overall road safety. Attendees can expect to gain valuable insights and lessons learned, contributing to the ongoing discourse on creating safer and more efficient roadways.

Moderator: Nina Elter, Senior Advisor, IRF Global

Do traffic management and road safety go hand in hand?

Philip Wijers, Director Government Affairs | Chair IRF Road Safety Committee, Sensys Gatso

Using digital tools to map road risk

Luca Paone, Senior Product Manager Traffic Management, PTV Group

Artificial Intelligence for Road Maintenance

Ibon Arechalde, CEO & Co-Founder, Asimob

Innovative Bike Lane inspection concepts

Kris De Meester, Vice President Sales & Business Development, Xenomatix

International Road Federation

Madison Place • 500 Montgomery Street • Fifth Floor • Alexandria, VA 22314 • USA

Tel +1 703 535 1001 Fax +1 703 535 1007

www.IRF.global

Towards Net Zero: Paving the Way for a Greener Future

Thursday 18 April 2024 | 1145 am -1245 pm

Intertraffic Amsterdam, **Room:** Theatre 2, hall 7

In an era where environmental sustainability is paramount, this session is dedicated to exploring innovative strategies for achieving a net-zero future within the realm of roads and transport infrastructure.

Organized by IRF Global, this session delves into practical examples. We will share insights into effective measures for minimizing environmental impact through intelligent transportation policies and systems, such as road user charging (RUC). Additionally, we will explore ESG considerations and reporting, elucidating the crucial role these factors play in shaping responsible infrastructure developments, and unveil strategies to create resilient, eco-friendly roadways.

As we pave the way towards a greener future, this session provides a platform for professionals and enthusiasts alike to engage in a meaningful discussion, contributing to the global effort for sustainable and environmentally conscious road infrastructure and management. Join us on this journey towards a net-zero future, where every road leads to a greener, more sustainable tomorrow.

Moderator: Nina Elter, Senior Advisor, IRF Global

Case Study: Impact of Road Pricing on Emission Reductions

Benoit Rossi, Business Development Director, Emovis

California's Climate Agenda..and how to advance sustainability through Smart Tech and AI

Randell Iwasaki, President and CEO, Iwasaki Consulting Services

Green Roads: Sustainable and environmentally conscious road infrastructure

Anastasia Deligianni, Program Manager, MetaMeta

Paving the way to green roads

Alberto Chiulli, Associate Partner, McKinsey

International Road Federation

Madison Place • 500 Montgomery Street • Fifth Floor • Alexandria, VA 22314 • USA

Tel +1 703 535 1001 Fax +1 703 535 1007

www.IRF.global

GLOBAL

KNOWLEDGE • ADVOCACY • EDUCATION
BEST PRACTICES • BUSINESS OPPORTUNITIES

Better Roads. Better World.



IRF[®]
— GLOBAL —

International Road Federation

GLOBAL HEADQUARTERS & SECRETARIAT

Madison Place

500 Montgomery Street, Fifth Floor

Alexandria, VA 22314 USA

Telephone: +1 703 535 1001 Facsimile: +1 703 535 1007

REGIONAL OPERATIONS

Accra, Ghana | Nairobi, Kenya | Kuala Lumpur, Malaysia

TRAINING INSTITUTES

Alexandria, VA USA | Dubai, UAE | Zagreb, Croatia

www.IRF.global