

Meeting the UN Decade of Action Challenge

Santiago, Chile

September 22-24, 2015

Intercontinental Hotel Santiago



IRF

For Professionals.
By Professionals.

DECADE OF ACTION FOR ROAD SAFETY
2011-2020

International Road Federation
Better Roads. Better World.



ABOUT THE IRF

The International Road Federation, established in Washington, D.C. in 1948, is a non-governmental, not-for-profit organization with the mission to encourage and promote development and maintenance of better, safer and more sustainable roads and road networks worldwide. Working together with its members and partners, the IRF promotes the social and economic benefits that flow from well-planned and environmentally-sound road transport networks; it helps put in place technological solutions and management practices that provide maximum economic and social returns from national road investments.

The IRF has a major role to play in all aspects of road policy and development worldwide:

- For governments and financial institutions, the IRF provides a wide base of expertise for planning road development strategy and policy.
- For the private sector, the IRF is a business network, a link to multilateral institutions, such as United Nation agencies and the World Bank, and a platform to access government officials and decision makers.
- For the community of road professionals, including national road associations, engineering societies, advocacy groups, and institutes of higher learning, the IRF provides an invaluable information and knowledge platform.

Through the International Road Educational Foundation, the IRF awards grants to graduate engineers and other transportation professionals from around the world in support of full-time academic training. With this, the IRF actively supports future generations of industry leaders.

The International Road Federation also takes pride in honoring and recognizing road-industry projects demonstrating excellence and innovation in road development worldwide, via the Global Road Achievement Awards program. The competition, designed to elicit information on successful projects and programs from leading industry organizations, will draw attention to these leading projects and organizations, providing a road map for others to follow in continuously improving and advancing road development worldwide.

With a wide network spanning 116 countries across six continents, the IRF believes that it can make a difference by providing best practices and expert advice to face today's multifaceted world of transport.



*Get event updates on Twitter via **@IRFhq**
& use our official hashtag: **#IRFSRD***



Meeting the UN Decade of Action Challenge

With the Midterm review of the U.N. Decade of Action for Road Safety to be hosted later this year in Brazil, the IRF, the Chilean Association of Roads and Transport, and the Ministry of Public Works will organize a road safety congress in Santiago, Chile to discuss the challenges in fulfilling the commitments faced by the government and industry at large. A panel of local and international speakers will address the current context, challenges, and possible solutions, sharing best practices and experiences. An intimate exhibition will showcase some of the latest technology available in the market.

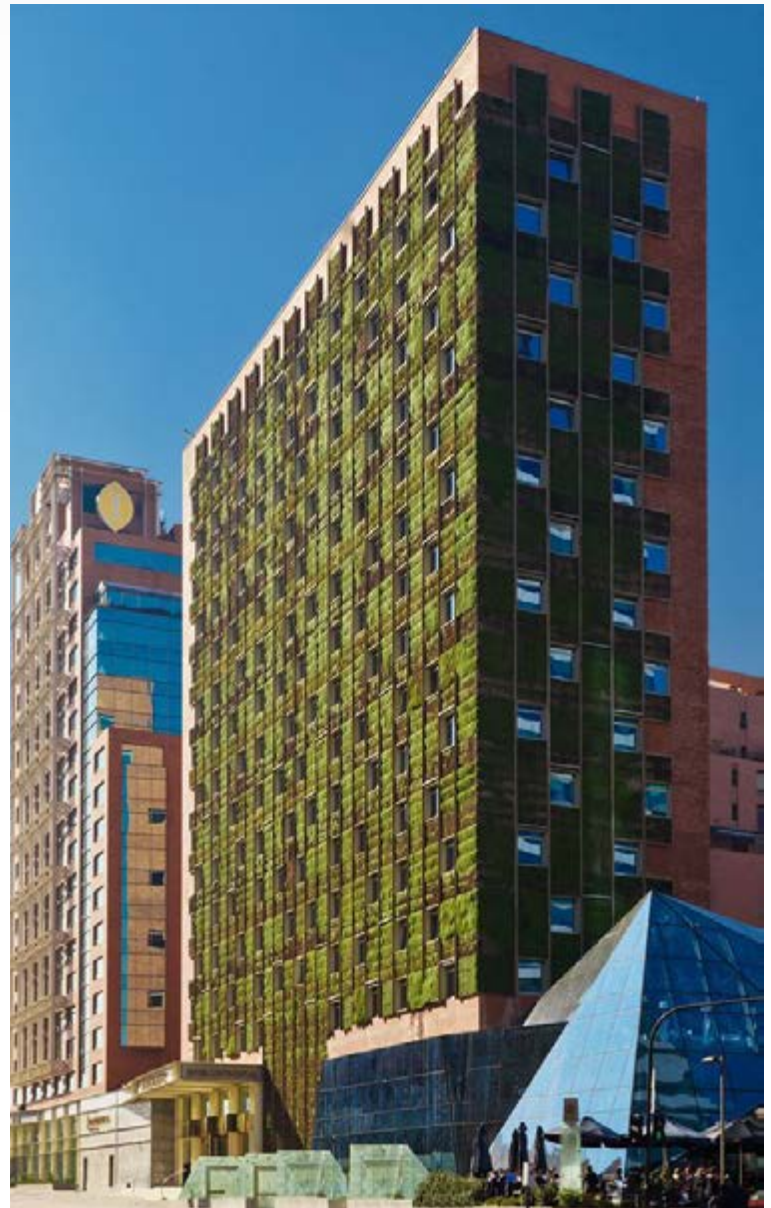
Target Audience

- Road Authorities
- Concessionaires
- Road Design Consultants
- Contractors
- Distributors
- Representatives
- Maintenance Personnel
- Law Enforcement
- Academia

Venue

InterContinental Hotel Santiago

Avenida Vitacura 2885, Las Condes, Santiago, Chile



SEPTEMBER 22 TUESDAY

08:00	REGISTRATION
09:00	OPENING CEREMONY Opening Remarks Alberto Undurraga, Minister of Public Works (MOP), Chile Andrés GÓMEZ-LOBO, Minister of Transport and Telecommunications, Chile Aurora WILLIAMS, Minister of Mining, Chile Miguel Ángel CARVACHO, Director, National Roads Authority, Chile Germán MILLAN, President, Chilean Association of Roads and Transport (ACCT), Chile Gabriela ROSENDE, Executive Secretary, National Traffic Safety Commission (CONASET), Chile Esteban SALINAS, Director, Latin America & Caribbean, International Road Federation (IRF) Tomás ECHAVEGUREN, President of the ACCT Road Safety Technical Committee, Chile
09:40	EXHIBITION OPENING
10:30	PLENARY SESSION 1
11:30	MODULE 1 International Experience in Road Safety
13:00	LUNCH On your own
15:00	PLENARY SESSION 2
16:00	COFFEE BREAK
16:30 – 18:00	MODULE 2 Road Safety in Chile Today

SEPTEMBER 23 WEDNESDAY

09:00	PLENARY SESSION 3
10:00	MODULE 3 Road Safety Management (NCH-Standard ISO 39001)
11:30	COFFEE BREAK
12:00	MODULE 4 Mobility and Road Safety
13:30	LUNCH On your own
15:00	PLENARY SESSION 4
16:00	COFFEE BREAK
16:30 – 18:00	MODULE 5 Road Safety and Productive Development: Public Private Integration

SEPTEMBER 24 THURSDAY

09:00	PLENARY SESSION
10:00	MODULE 6 Road Safety and Mining Research
11:40	COFFEE BREAK
12:10	MODULE 7 Technological Innovation
13:40	LUNCH On your own
15:00 – 16:30	DISCUSSION AND CLOSING



Tomas ECHAVEGUREN
Universidad de Concepción, Chile



German VALVERDE
COSEVI, Costa Rica



Mike DREZNES
International Road Federation, USA



René VERDEJO
MOP, Chile

Sponsorship Packages

Packages	PLATINUM	GOLD	SILVER	BRONZE
SPONSORSHIP INVESTMENT	\$6.000.000 US \$9,600	\$5.000.000 US \$8,000	\$3.000.000 US \$4,800	\$1.875.000 US \$3,000
Exhibit space	4m x 2m booth Premium location	3m x 2m booth	2m x 2m booth	
Included registrations	5	5	2	2
Brand recognition/inclusion of logo in: backdrop, banners, notepads or folders (for all attendees)	✓	✓	✓	✓
Giveaway cards announcing exhibition presence	50	50	50	50
Database with delegate information	✓			
Corporate video played on foyer screens	✓	✓		
Marketing material included in delegate bags	✓	✓		

MORE INFORMATION

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www.IRFnews.org



Meeting the UN Decade of Action Challenge: Santiago September 2015

Registration

Contact Information

FOR OFFICE USE ONLY
Payment Received Date

YEAR MONTH DAY

LAST NAME		MOBILE PHONE (WITH COUNTRY CODE) <input type="checkbox"/> PREFERRED CONTACT NUMBER	
FIRST NAME		OFFICE PHONE (WITH COUNTRY CODE) <input type="checkbox"/> PREFERRED CONTACT NUMBER	
EMAIL		FAX NUMBER (WITH COUNTRY CODE)	
ORGANIZATION NAME	JOB TITLE	ORGANIZATION WEBSITE	
ORGANIZATION ADDRESS			
CITY	STATE/PROVINCE	POSTAL CODE	COUNTRY
ORGANIZATION CATEGORY			
<input type="checkbox"/> Government <input type="checkbox"/> Academia <input type="checkbox"/> Industry Association <input type="checkbox"/> Private Sector			

Registration Fees *(check the one box that applies; all amounts in US dollars)*

SELECT THE APPROPRIATE RATE

- General Admission: **\$250.000 / US \$400** per person
 Ministry of Public Works (Chile), Members of The School of Engineers (Chile), and IRF Members: **\$200.000 / US \$320** per person
 Students: **\$50.000 / US \$80** per person

Rates valid through September 15. Late / on-site registrations subject to an additional 10% fee.

VISA INVITATION

Do you require a visa invitation letter? Yes No

Payment

PAYMENT TYPE	CARD TYPE	CARD NUMBER
<input type="checkbox"/> Invoice <input type="checkbox"/> Check <input type="checkbox"/> Credit Card	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX	
CARD EXPIRATION DATE (MM/YY)	CARD SECURITY CODE	NAME ON CARD
AMOUNT TO BE CHARGED (IN US DOLLARS)	TODAY'S DATE (YYYY/MM/DD)	SIGNATURE

By signing this document, I agree to comply with the Terms and Conditions applicable to IRF Events and provide full release of my likeness and voice to be used for promotional purpose by the IRF. This release covers photos and videos taken during the event.

PRINTED NAME	SIGNATURE (IF FAXING)	DATE OF APPLICATION (YYYY/MM/DD)



2015 IRF CALENDAR OF EVENTS

IRF Board of Directors & General Assembly

February 23–24, 2015
Paris, France

CERTIFIED TRAINING Asphalt Pavements

March 15–17, 2015
Riyadh, Saudi Arabia

EXECUTIVE TRAINING Safer Roads By Design™: Across Six Continents

March 15–25, 2015
Kuala Lumpur, Malaysia

TRAINING WORKSHOP Proper Installation of Safety Devices

March 25, 2015
Sao Paulo, Brazil (*During BRE*)

TRAINING WORKSHOP Pavement Maintenance

March 26, 2015
Sao Paulo, Brazil (*During BRE*)

4th IRF Caribbean Regional Congress

May 4–8, 2015
Montego Bay, Jamaica

EXECUTIVE TRAINING Safer Roads by Design™ Building Engineering Capacity

May 10–12, 2015
Riyadh, Saudi Arabia

EXECUTIVE TRAINING Performance-Based Contracts

May 17–27, 2015
Kuala Lumpur, Malaysia

IRF International Pavements Congress

May 26–28, 2015
Santiago, Chile

TRAINING WORKSHOP Meeting the UN Decade of Action Challenge

August 27–28, 2015
San Jose, Costa Rica

TRAINING WORKSHOP Meeting the UN Decade of Action Challenge

August 31 – September 1, 2015
Panama City, Panama

1st IRF Europe & Central Asia Regional Congress & Exhibition

September 15–18, 2015
Istanbul, Turkey

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EXECUTIVE TRAINING Performance-Based Contracts

October 4–14, 2015
Orlando, Florida USA

EXECUTIVE TRAINING ITS from Concept to Reality

October 19–22
Riyadh, Saudi Arabia

EXECUTIVE TRAINING Public Private Partnerships

November 8–18, 2015
Kuala Lumpur, Malaysia

TRAINING WORKSHOP Bridge Maintenance & Inspection

November 22–24
Riyadh, Saudi Arabia

2nd IRF Africa Regional Congress

December 1–3, 2015
Nairobi, Kenya

EXECUTIVE TRAINING Safer Roads By Design™: Across Six Continents

December 6–16, 2015
Orlando, Florida USA

4th IRF Middle East Regional Congress

December 15–17, 2015
Riyadh, Saudi Arabia

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2015 IRF WEBINARS

The IRF continues its initiative to provide world-class training content through web based media. Below is the 2015 schedule of IRF e-Learning Webinars. Webinars are complementary for IRF Members and can be viewed by non-members for US \$129.

January 5: **Bridge Inspection & Maintenance**

January 28, 2015: **Vulnerable Road Users**

February 25, 2015: **Work Zone Congestion Mitigation**

March 25, 2015: **Rural Road Maintenance**

April 29, 2015: **Pedestrian Safety in the Work Zone**

May 27, 2015: **The Traffic Police Integrity Challenge**

June 24, 2015: **Emergency & Incident Management (pt 2)**

July 29, 2015: **ITS Applications for Road Safety**

August 12, 2015: **Optimizing Road Development for
Groundwater Recharge & Retention**

September 30, 2015: **PPPs for Electronic Enforcement**

October 28, 2015: **Managing Mega Projects**

November 18, 2015: **Funding Long-term Road Maintenance**

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BUSINESS OPPORTUNITIES • BEST PRACTICES

GLOBAL

**BUILDING
INDUSTRY PARTNERSHIPS**

Better Roads. Better World.

www.IRFnews.org



International Road Federation

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